- Warner Amex, Viacom in Milwaukee area partnership
- ESPN's fate in limbo as parent Getty changes hands
- Cablecom gets Chicago SMATV rights, drops lawsuit
- 'TV Guide' winner in Pittsburgh guide switchout

CableVision™

The news and features weekly of the cable television industry

January 23, 1984

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Texas Show '84
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CableVision January 23, 1984, Volume 9, Number 21

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Titsch Communications Inc.
Robert Titsch, President
Patrick Gushman, Vice President
Michael Borer, Chief Financial Officer
Joyce Hemmen, Director of Operations

CableVision
Peter Evanow, Publisher (Denver)
Jay Rubin, Editor (New York)

EDITORIAL:
New York - Victor Livingston, News and Features Editor; Cecilia Capuzzi, Sally Russell, Associate Editors; Simon Applebaum, Manager, Editorial Services; Robert DiMatteo, Reviewer
Denver - Wayne H. Lasley, Managing Editor; Laura Shamas, Associate Managing Editor; Madeline Hardart, Managing Editor, CableVision Plus; Gary Kim, Constance Warren, Associate Editors; Frank Hogan, Contributing Editor.
Washington, D.C. - Brooke Gladstone, Associate Editor; Brian Bremner, Reporter.
Los Angeles - Eric Taub, Bureau Chief.

PRODUCTION:
Carol Rush, Production Director; Brad Hamilton, Art Director; Yashpal Singh, Nanette Campbell, Earl V. DeWald, Sheri Michaelson, Shari Wajda, Artists.

ADVERTISING:
Donna Briggs, Marcia Larson, Cathy Lynn Wilson, Account Executives; Suzanne Sparrow, Classified Sales Manager; Pam Berke, Marketing Coordinator; Customer Service; Judith Ferland, Circulation Director; Jim Kelly, Circulation; Kathy Berlin, Traffic Manager; Kelly Banwell, Traffic.

OFFICES:
Denver - 2500 Curtis St., Denver, Colo. 80205 -or- P.O. Box 5727-TA, Denver, Colo. 80217. (303) 295-0900.
New York - 101 Park Ave., Suite 401, New York, N.Y. 10178. (212) 661-7410.
Los Angeles: - 101 North Robertson Blvd., Suite 206, Beverly Hills, Calif. 90211. (213) 659-3965.
Washington - 1701 K St., NW, Suite 505, Washington, D.C. 20006. (202) 835-0900.

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San Antonio bound

Some 2,400 cable officials will assemble in San Antonio this week for the Texas Show, first stop on the 1984 trade show circuit; Texas Cable TV Association head Bill Arnold reflects on likely concerns during the event. **Leading the week, pages 17-22.**

First Choice to air ESPN

Canada's First Choice pay network will start showing selected Entertainment and Sports Programming Network events the week of March 1. **Leading the week, pages 17-22.**

Warner to turn over interests

Warner tells the FCC it will turn over its voting interests in Los Angeles and Portland cable systems to American Express to avoid cross-ownership violations in the escalating war with Rupert Murdoch for control of the entertainment conglomerate. **Leading the week, pages 17-22.**

Cablecom drops Chicago suit

Cablecom, a Chicago SMATV operator, drops its suit against the city in exchange for the restoration of its electrical permits needed to provide service. **Leading the week, pages 17-22.**

QUBE switches to 'TV Guide'

Warner Amex's QUBE system in Columbus switches from Maclean Hunter's *Program Guide* to Triangle Publication's *TV Guide*. **Leading the week, pages 17-22.**

Future ownership of ESPN

In the wake of Getty's takeover by Texaco, speculation is focusing on the future ownership of ESPN. **Leading the week, pages 17-22.**

TLC offers business show

The Learning Channel begins weekend business programming in an attempt to fill a void in cable coverage. **Page 26.**

ESPN/'SI' ad sales update

ESPN and *Sports Illustrated* joint ad sales venture has raised the ceiling price in hopes of attracting larger advertisers. **Page 32.**

Tracing promotional dollars

TV Extra's new study shows cable's primary share of promotional dollars goes to marketing new services. **Page 32.**

WVL debuts two-way PPV

Customers can order films and pay for only what they select to view through World Video Library's new offer utilizing a microprocessor converter box with two-way capability. **Page 67.**

TCI faces franchise revocation

The company has less than a month left to clear up picture quality and service problems before the Richland County Council votes on franchise revocation. **Page 67.**

Quincy seeks must-carry relief

After the FCC brushed aside five attempts by Quincy to obtain a waiver, the company turned to the court in an attempt to overturn the FCC's must-carry rules. **Page 77.**

H.R. 4103 opposition

Many factions have united in a coalition that's gearing up to ensure the bill's defeat. **Page 78.**

About the cover

San Antonio, host city for the 24th annual Texas Show. Photo courtesy of the San Antonio Visitors and Convention Bureau.

This week in PLUS

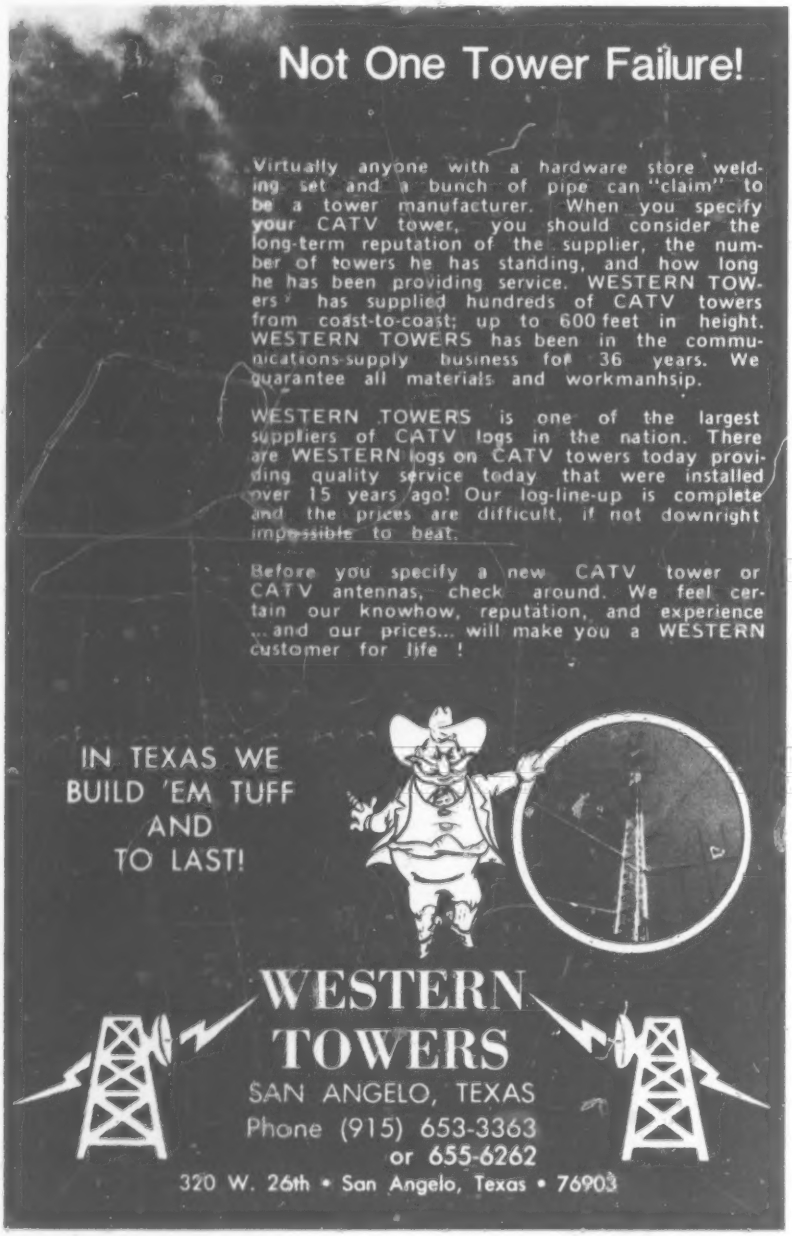
The audiences are small but important. That's why the three system-level programmers profiled here decided to gear their shows to children. The programming has given the kids something to watch, it's given their parents another reason to subscribe, and it's often educational or community-oriented. One show garnered the programmer an ACE . . . Peggy Charren acknowledges that cable is much better than broadcast when it comes to kids' programming. But better may not be good enough, the Action for Children's Television head says, worrying that ads on cable kidvid may turn the shows into just more Saturday morning fare. What Charren ignores, cable programmers say, is that the ads are a necessary evil if the kids' shows are going to stay in business. **Page 43-66.**

Copyright fees collected from the cable industry since 1980

In last week's *CableVision* (p. 12), the column headers on this chart should have appeared as they do below. We apologize for any confusion that may have resulted.

Year	Total without interest	Total with interest
1980	$20,019,299	$27,340,990
1981	$29,908,842	$35,390,842
1982	$40,249,502	$42,800,000(approx.)
1983 (Jan.-June)	$22,426,356	$22,650,000 (approx.)

Figures supplied by U.S. Copyright Office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H.R. 4103 opposition

Many factions have united in a coalition that's gearing up to ensure the bill's defeat

WASHINGTON — When the National League of Cities met last Thanksgiving, House Energy and Commerce Committee Chairman John Dingell (D-Mich.) sent along an aide with this message: "If you want H.R. 4103 to fail, *you* are going to have to mobilize opposition to it. As much as I dislike the House cable bill, I'm not going to stand on the front lines all by myself."

"We understand that and that's why we're mobilizing," says NLC Legislative Counsel Cynthia Pols. The NLC, the National Federation of Local Cable Programmers, the U.S. Catholic Conference, the American Public Power Association and scores of other consumer, religious and labor groups have met several times this winter in the U.S. Conference of Mayors conference room to hammer out a united position for their coalition against H.R. 4103. Those meetings will culminate in a letter to be delivered to Capitol Hill when Congress reconvenes later this month.

U.S. Conference of Mayors Assistant Executive Director Len Simon calls the coalition an "enhancement" of the same group that has worked for what they consider appropriate cable legislation since 1982. Neither H.R. 4103 nor its Senate counterpart (S. 66), backed by the cable industry, have met with the favor of this group.

The U.S. Conference of Mayors mid-winter conference is slated for Jan. 25-27, in Washington. Among the guests: John Dingell, and Rep. John Bryant, author of a substitute cable bill favored by the cities.

The American Public Power Association, a group of 1,700 publicly owned utilities, is meeting in Washington Feb. 7-8 to discuss various matters, including the cable bill.

Then, the first week of March, the NLC has its annual meeting in Washington, at which Dingell is a featured speaker.

Sue Buske, executive director of the National Federation of Local Cable Programmers, wrote an article that was published in the NFLCP newsletter mailed just before Christmas, urging members to contact legislators before they return to Washington after recess. "We'll continue to do public education work," says Buske.

Sam Simon, head of the Nader-backed telecommunications consumer group TRAC, also is keeping an eye on the bill. Top priorities for Simon are changes in the provisions of H.R.4103 dealing with leased access, pre-emption of local rate regulation, and public, educational and government access to cable channels. "There's a lot of room for discussion," says Simon.

—Brooke Gladstone

Cablestats

Film product comparison—January

Film	Pay Networks					Distributor	Year Released
A Boy Named Charlie Brown		SHO				CBS	1969
A Christmas Carol		SHO*				London Weekend	1951
A Clockwork Orange			(TMC)		C	Warner Bros.	1971
The Adventures of the Wilderness Family II		SHO*	TMC			Simcom	1978
Airplane II: The Sequel	HBO	SHO	TMC			Parmount	1983
A Little Sex	(HBO)		TMC*			Universal	1982
The Amateur	HBO		TMC*			20th Century-Fox	1982
Angel of H.E.A.T.					C*	Caroico	N.R.D.
Annie	HBO					Columbia	1982

Albert Finney (Daddy Warbucks) and Aileen Quinn (as the little orphan) from 'Annie.'

The Asphalt Cowboy				HTN		Universal	N.R.D.
A Stranger is Watching	(HBO)	(HBO)	TMC			MGM/UA	1982
Author! Author!		(SHO)	(TMC)	(HTN)	C	20th Century-Fox	1982
Barbarosa	(HBO)				C	ITC	1982
The Beastmaster	HBO	SHO	TMC	HTN		MGM/UA	1982
The Beast Within		SHO				MGM/UA	1982
Beloved Enemy		SHO				Samuel Goldwyn Co.	1936
Best Friends	HBO	SHO	TMC	HTN	C	Warner Bros.	1982
The Best Little Whorehouse in Texas	(HBO)	(SHO)	TMC*			Warner Bros.	1982
The Betsy		(SHO)	TMC		(C)	Lorimar	1978
Bilitis: The Loves of a Young Woman					C	Atlantic	1977
Billy Jack	HBO					Warner Bros.	1972
Black Jack				HTN		Universal	1972
Blade Runner	(HBO)	SHO	TMC*			Embassy	1982
Blue Fin		SHO				Cinaco	1978
The Blue Lagoon					C	Janus	1980
Body and Soul			(TMC)		C*	Viacom	1981
The Boogens		SHO				Sy Fischer	1981
Brainwaves	HBO		TMC			Atlantic	N.R.D.
Breaking Away		(SHO)	(TMC)	HTN	(C)	20th Century-Fox	1979
The Brothers Karamazov		SHO				MGM/UA	1958
Butterfly		(SHO)	TMC			Par-Par	1981
The Caine Mutiny			TMC		C	Columbia	1954
Cannery Row	HBO	SHO*	(TMC)	(HTN)	(C)	MGM/UA	1982
Carbine Williams		SHO				MGM/UA	1952
Cat People	HBO*	SHO	TMC			Universal	1982
The Challenge	HBO*		(TMC)			CBS	1982
Challenge to be Free		(SHO)	TMC			Simcom	1976
Chariots of Fire	HBO	SHO*	TMC*	(HTN)		Warner Bros.	1981
The Chinese Typewriter				HTN*		Universal	N.R.D.
Christmas Lilies of the Field		SHO				Viacom	1979
Clash of the Titans					C*	MGM/UA	1981
Confessions of a Driving Instructor		SHO				Columbia	1975
Confessions of a Pop Performer		SHO*				Columbia	1975
Creepshow	HBO*	SHO*	(TMC)			Warner Bros.	1982
Dark Angel		SHO				Samuel Goldwyn Co.	1935
Death By Law				HTN		Universal	N.R.D.
The Deep		SHO*			(C)	Columbia	1977
Diary of Richie Brockelman				HTN*		Universal	N.R.D.
Diner	(HBO)	SHO*	TMC*		C	MGM/UA	1982
Dirty Hands		SHO*				Film Gallery	1976
Don's Party		SHO*				Satori	1976
Dot and Santa Claus		SHO*			(C)	Satori	1981
The Dream Never Dies				HTN		IFEX	N.R.D.
Dusty	HBO		(TMC)			Castle Hill	1980
Dying Declaration				HTN		Universal	N.R.D.
Eating Raoul	HBO*	SHO	(TMC)		(C)	20th Century-Fox	1982
The Education of Sonny Carson					C	Atlantic	1974
The End		SHO			C	MGM/UA	1979
Endangered Species	HBO*	(SHO)	(TMC)			MGM/UA	1982

Film	Pay Networks					Distributor	Year Released
The Evil		SHO				Viacom	1978
Evil Under the Sun	HBO				C*	AFD	1982
The Exorcist	(HBO)	(SHO)	TMC*			Warner Bros.	1973
Fast Company					C*	HBO	1953
Find the Lady			TMC			Atlantic	1977
The First Time	(HBO)		TMC*			Film Gallery	1983
Five Fingers				HTN	C	20th Century-Fox	1952
Foolin Around					C	GCC	1980
Forbidden World		SHO				New World	1981
Forced Vengeance	HBO	SHO	TMC			MGM/UA	1982
Forever Darling		SHO*				MGM/UA	1956
Friendly Persuasion			TMC*		C*	Lorimar	1975
From Here to Eternity			TMC		C	Columbia	1953
Garde A Vue			TMC			Fred Baker Films	1981
The Girl Can't Help It			(TMC)	HTN*	C	20th Century-Fox	1956
Go Johnny Go			TMC			Scott Mager	1958
Goodbye Porkpie			(TMC)		C	Samuel Goldwyn Co.	N.R.D.
The Gypsy Warriors				HTN		Universal	N.R.D.
Hanover Street					C*	Columbia	1979
Hard Country					C	ITC	1981
Hit and Run			TMC*			ComWorld	1957
Honey					C	ITA	1930
How To Beat the High Cost of Living	(HBO)		(TMC)		C	Orion	1980
Ice Castles					C	Columbia	1979
I'd Climb the Highest Mountain				HTN	C	20th Century-Fox	1951
If You Could See What I Hear					C	Jensen Farley	1982
I Never Promised You a Rose Garden			(TMC)		C	Viacom	1977
In Praise of Older Women		SHO				Embassy	1978
Intimate Games		SHO				AIP	N.R.D.
The Invincible Mr. Disraeli				HTN		Enter-Tel	N.R.D.
I Ought to Be in Pictures	HBO	SHO*	TMC	(HTN)		20th Century-Fox	1982
Island of Adventure		SHO			(C)	Samuel Goldwyn Co.	N.R.D.
I Wake Up Screaming				HTN	(C)	20th Century-Fox	1941
Jigsaw			TMC			Viacom	1971
Jimmy the Kid					C	New World	1982
Josepha					C	Columbia	N.R.D.
Joy in the Morning		SHO				MGM/UA	1965
The Kid From Brooklyn		SHO			(C)	Samuel Goldwyn Co.	1946
The King of Comedy					C	20th Century-Fox	1983
Kiss Me Goodbye	HBO	SHO	TMC	HTN		20th Century-Fox	1935
Kiss Me Kate		SHO				MGM/UA	1953
Knightrider		SHO				United Film Dist.	1981
Lady Chatterly's Lover		SHO			(C)	Viacom	1981
Lady on the Bus		SHO				Atlantic	N.R.D.
Let's Spend the Night Together			TMC		C*	Embassy	1983
Lion's Moon	HBO		(TMC)		(C)	Crown Int'l.	1981
Lion of the Desert	HBO				(C)	Magnum	1981
The Long Good Friday					C*	Handmade Films	1982
The Long Riders			(TMC)		C*	MGM/UA	1980
Looping		SHO				Viacom	1981
Losin' It	HBO					Embassy	N.R.D.
Love at First Bite		(SHO)	TMC			Viacom	1979
Love Child	(HBO)	SHO*	(TMC)			Warner Bros.	1982
Lovely to Look At		SHO				MGM/UA	1952
MacArthur		(SHO)			C	Universal	1977
Madness Within				HTN		Universal	N.R.D.
The Magnificent Dope				HTN*		20th Century-Fox	1942
Malachi's Cove			TMC			Atlantic	1977
The Man From Snowy River	HBO*	SHO*	(TMC)	(HTN)		20th Century-Fox	1983
Man on Fire	SHO					MGM/UA	1957
Margie				HTN		20th Century-Fox	1946
The Mirror Crack'd					C*	AFD	1980
The Mountain Men			TMC			Columbia	1980
The Mystery of the Million Dollar Hockey Puck				HTN		Arkoff International	N.R.D.
Never Let Me Go		SHO				MGM/UA	1953
The Next Man					C*	Lorimar	1976
Night Shift	(HBO)	(SHO)	TMC*			Warner Bros.	1982
Nobody's Perfect				HTN*		Columbia	1981
No Highway in the Sky				HTN		20th Century-Fox	1951
On the Waterfront			TMC*	(HTN)	(C)	Columbia	1954
Palms				HTN		Universal	N.R.D.
Partners	HBO					Paramount	1982
People Will Talk			(TMC)	HTN*		20th Century-Fox	1951
Peter No Tail			TMC*			Atlantic	1982
Porky's	(HBO)	SHO*	(TMC)			20th Century-Fox	1982
The Prodigal		SHO				MGM/UA	1955

Cable stats

Film	Pay Networks					Distributor	Year Released
Quest For Fire	HBO	SHO	TMC			20th Century-Fox	1981
Reds	(HBO)	(SHO)	TMC*			Paramount	1981
Richard Pryor—Live in Concert			TMC			Viacom	1979
Rio Conchos					C*	20th Century-Fox	1964
Rocky III	(HBO)		TMC*	(HTN)		Paramount	1982
The Romantic English Woman			TMC			Viacom	1975
Same Time Next Year			TMC*		C*	Universal	1980
Savannah Smiles		SHO				Embassy	N.R.D.
The Second Time Around				HTN	C	20th Century-Fox	1961
The Secret of NIMH	HBO	(SHO)	TMC*	(HTN)		MGM/UA	1982
The Seduction			TMC		C*	Embassy	1982
Seven Thieves				HTN*		20th Century-Fox	1960
The Sex Machine		(SHO)			C	Samuel Goldwyn Co.	N.R.D.
Sharky's Machine		SHO*	(TMC)			Warner Bros.	1982
Sherlock Holmes and the House of Fear			TMC			Gutman	N.R.D.
Sherlock Holmes and the Voice of Terror			TMC			Gutman	1942
Sherlock Holmes and the Woman in Green			TMC			Gutman	N.R.D.
Sherlock Holmes Faces Death			TMC			Gutman	1943
Sherlock Holmes in Washington			TMC			Gutman	1943
Shipwreck	HBO			(HTN)		Warner Bros.	1978
Shoot the Moon		SHO	(TMC)			MGM/UA	1982
The Sign of Four	HBO*		TMC*			PSO	1932
Silent Rage					C	MGM/UA	1982
Six Pack	(HBO)			HTN	C*	20th Century-Fox	1982
Six Weeks	HBO					Polygram	1982
Soup for One		SHO				Warner Bros.	1982
Spirit of the Wind		(SHO)		(HTN)	C	Atlantic	1979
Staircase					C	20th Century-Fox	1969
The Sting II		SHO				Universal	N.R.D.
St. Jack			TMC			Viacom	1979
Stroker Ace	HBO					Warner Bros.	N.R.D.
Swamp Thing			TMC		(C)	Embassy	1982
Table for Five		SHO				CBS	1983
Take Her, She's Mine				HTN*	(C)	20th Century-Fox	1963
Tempest	HBO*		(TMC)	HTN*	(C)	Columbia	1982
There's No Business Like Show Business					C	20th Century-Fox	1954
Things are Tough All Over	HBO*		(TMC)		(C)	Columbia	1982

Film	Pay Networks					Distributor	Year Released
The Thirty-Nine Steps	HBO					Int'l. Picture Show Co.	1980
Threshold	HBO	(SHO)	TMC			20th Century-Fox	1982
Thunderbirds 2086 Crusader		SHO				ITC	1980
Thunderbirds 2086 Shock Wave		SHO				ITC	1980
Ticket to Heaven	(HBO)	SHO				MGM/UA	1981
The Towering Inferno					C	20th Century-Fox	1974
Trail of the Pink Panther	(HBO)	(SHO)	TMC*	(HTN)		MGM/UA	1982
Treasures of the Snow	HBO	(SHO)		HTN		Turner Prog. Serv.	N.R.D.
12 Chairs			TMC		(C)	Wrightwood	1970
Valley Girl	HBO	SHO				Atlantic	1983
Victor/Victoria	(HBO)		(TMC)	(HTN)	C	MGM/UA	1982
Washington Affair		SHO				Viacom	1977
Whale of a Tale		SHO				Eastern Media	N.R.D.
Whiskey Galore					C	Janus	1949
White Buffalo					C	MGM/UA	1977
White Dog			TMC			Paramount	1983
Wind From the South				HTN		Enter-Tel	N.R.D.
Year of Living Dangerously					C	MGM/UA	1982
Yes, Georgio!	HBO*	(SHO)	TMC*	(HTN)		MGM/UA	1982

Cable Network Legend
HBO—Home Box Office
SHO—Showtime
TMC—The Movie Channel
HTN—Home Theater Network
C—Cinemax

■ Networks in parentheses indicate carriage in August, September, October, November, December and/or January.

■ In total, 191 films appear on the January schedules of HBO, Showtime, The Movie Channel, HTN and Cinemax. Of those titles during the last six months (August-January 1984), two films—"Best Friends" and "Cannery Row"—played on all five services. Thirteen films appeared on four of the five networks, 25 on three and 45 on two networks. One-hundred one films are unduplicated.

■ The pay cable release dates occurring most frequently this month are 1981-present with 71. Fifty-seven films have a release date of 1961-1980, 30 from 1941-1960 and 5 from 1920-1940. Twenty-eight films have no release date (N.R.D.).

■ The motion picture distributor to pay cable with the most titles featured this month is MGM/UA with 28, followed by 20th Century-Fox with 26 and Columbia with 14.

■ "Best Friends," starring Burt Reynolds and Goldie Hawn, appears on the cover of the HTN program guide, as well as on the HBO/Cinemax guide cover. Also appearing on HBO/Cinemax and the HBO guides is the Broadway movie "Annie." "The Adventures of Robin Hood and the Sorcerer," "Broadway's Talent for Murder," and "Faerie Tale Theater's Goldilocks and the Three Bears" appear on Showtime. Lastly, the madcap comedy "Airplane II: the Sequel," the "Funnymen, Music and Mayhem" and the series "Sunday's with Sherlock" make their appearances on the Cinemax program guide.

Major franchise awards—1983

City	Homes	Date	Company
East Multnomah Co., Ore.	80,000	April	Rogers
Milwaukee	253,000	May	Warner Amex
Minneapolis	170,000	August	Rogers (purchased from Storer)
New York (Four unwired boroughs)			
Bronx	432,000	June	Cablevision Systems
Brooklyn	606,000	June	Cablevision Systems
	200,000	June	Warner Amex
Queens	300,000	June	Warner Amex
	265,000	June	ATC
	188,000	June	Queens Inner Unity Cable
Staten Island	190,000	June	Vision Cable
	58,000	June	Cox Cable
Detroit	471,000	July	Barden Communications
East San Fernando, Calif.	166,000	September	United Cable
Los Angeles (south central)	180,000	September	ACCESS
St. Paul, Minn.	111,000	November	Continental Cablevision
Sacremento, Calif.	360,000	November	Cablevision systems
Awards expected January 1984			
Chicago			
Preliminary negotiating rights awarded to the following:			
Area I:	300,000		Cablevision Systems
Area II:	217,000		Group W
Area III:	193,000		Group W
Area IV:	226,000		Chicago Cable Communications
Area V:	188,000		Continental Cablevision
Philadelphia	620,000		
Award expected February 1984			
St. Louis	178,000		